



For Immediate Release

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Lion Apparel Invests In New, World-Class Data Center

VANDALIA, OHIO – January 16, 2008 – Lion Apparel, the world's largest supplier of protective clothing worn by firefighters, and provider of logistics services for military personal clothing and equipment, announces its investment in a new, world-class data center at its corporate headquarters near Dayton, Ohio. The new data center, double the size of the previous center, provides full system, power and environmental backup capabilities for more than 50 terabytes of storage and more than 600 users.

Steve Schwartz, chief executive officer of Lion Apparel, said the new facility will improve Lion Apparel's operational resilience.

"We are obsessed with our role supporting the operational readiness of our first-responder and military customers," Schwartz said. "The expansion of our data center ensures our 24/7 uninterrupted operations throughout the world to deliver the products and services that our valued customers need to do their jobs."

Features of the new data center include:

- . Two 10-ton air conditioners - enough to cool about 10 homes measuring 2,500 square feet
- . Uninterruptible power supply
- . V6 turbo-charged diesel generator - enough electricity to power four to six houses
- . FM-200 fire suppression system
- . Satellite communications backup

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Lion Apparel Inc. is a 111-year-old, family owned global company based in Dayton, Ohio, USA. Through offices in the U.S., Canada, U.K., Germany, France, Australia and Spain, Lion serves the uniform and personal protective equipment (PPE) and logistics requirements of police and fire departments, civilian government agencies, emergency services, and military organizations around the world. Each and every day, Lion fulfills the personal safety, readiness and identity needs of its customers around the world.