

Chevron Co-Branding Guidelines

Chevron Uniform Co-branding Policy

1. Branded Marketers or Retailers must have 3 or more outlets with same logo branded on the store.
2. Request to Co-brand must be approved by Chevron.
3. Co-brand logo may be applied to the opposite sleeve or chest of the approved uniform, but never surrounding the Chevron logo.
4. Digital co-brand logo image must be provided to Lion Uniform Group to coordinate the logo sizing and placement.
5. Uniforms must be purchased from Lion Uniform Group.

Option 1

Co-Brands may be placed on the wearers right sleeve.



or

Option 2

The Co-Brand may be placed on the wearers right chest parallel with the Chevron logo.



Texaco Co-Branding Guidelines

Texaco Uniform Co-branding Policy

1. Branded Marketers or Retailers must have 3 or more outlets with same logo branded on the store.
2. Request to Co-brand must be approved by Chevron.
3. Co-brand logo may be applied to the opposite sleeve or chest of the approved uniform, but never surrounding the Texaco logo.
4. Digital co-brand logo image must be provided to Lion Uniform Group to coordinate the logo sizing and placement.
5. Uniforms must be purchased from Lion Uniform Group.

Option 1

Co-Brands may be placed on the wearers right sleeve.



or

Option 2

The Co-Brand may be placed on the wearers right chest parallel with the Texaco logo.

