



Chevron and Texaco Uniform and Name Badge Standards

Uniform

- A proper uniform is clean and free of wrinkles, tears, holes and missing buttons. All uniforms must feature a collared shirt with proper logo. *Exception approved Ladies twin set (shirt and sweater combination) from Lion Uniform Group.* **Jeans and t-shirts are unacceptable.** A special event t-shirt with logo is acceptable during special company approved promotional events.
- Full length button down shirts must be tucked in; pants and shorts must be worn on the hip or waist. Polo style shirts may be worn un-tucked.
- Uniform shirts must display the approved Chevron, Texaco or store's proprietary trade name/logo as follows:
 - **Chevron or Texaco Uniform** – The Chevron or Texaco logo must be displayed on an approved uniform shirt from Lion Uniform Group.
 - **Co-Brand Uniform** – Through Lion Uniform Group, Marketers or Retailer with three or more outlets using the same trade name, may have their logo placed on the opposite chest or sleeve of an approved garment, but never surrounding the Chevron or Texaco logo. Detailed specifications control the proportion and placement of proprietary logos. Co-Brand garments must be purchased through Lion Uniform Group.
 - **Proprietary Brand Uniform** – Uniforms displaying the store's trade name/logo are approved, provided three or more outlets are branded with the same trade name. The uniform must feature a collared shirt.
- Chevron, Texaco or proprietary store logos on uniform shirts must be crisp and clear, not faded or damaged.
- All uniforms, outerwear and caps must display a Chevron, Texaco, or approved proprietary trade name/logo. Caps must be worn front facing, i.e., bill forward.
- Full service attendants should wear a belt that does not have a metal buckle to avoid scratching customers' vehicles.
- A safety vest may be worn over an approved uniform shirt or jacket.

Name Badge

- All Customer Service Representatives must wear an authorized name badge, or an approved uniform shirt with a name embroidery at all times. The name badge or embroidery must always be on the right hand side of the chest and easily visible to the customer. Wearing the name badge on the shirt sleeve is unacceptable.
- A name badge may be pinned on the uniform shirt or the employee name may be embroidered on the shirt.
- A name badge must clearly show the Customer Service Representatives name.
- A name badge may display the word 'Trainee' on it.
- A temporary name badge made with a label maker is acceptable.
- The name badge **cannot** be handwritten.
- Name badge logos must be clear, not faded, cracked or peeling.
- The name badge should not cover a company logo.
- The name badge should not be covered by a sweater, safety vest, or long hair.
- Under temporary circumstances, when an approved Chevron or Texaco jacket, or a jacket with the store's proprietary trade name/logo, (see Proprietary Brand Uniform requirement below), is worn by an employee, a name badge is not required on the outside of the jacket.

Approved Chevron and Texaco uniform garments from Lion Uniform Group:

Chevron

- Navy or Khaki pants or shorts
- Long-sleeve/short-sleeve navy, dusty blue, or khaki polo
- Long-sleeve or short-sleeve denim shirts
- Long-sleeve or short-sleeve white or light blue Oxford
- Navy V-Neck sweater
- Navy/Khaki sweater twin sets
- Denim smock
- Navy pullover wind shirt
- Navy bib-style apron
- Navy outerwear jackets and rainwear
- Navy or khaki baseball caps and visors
- Navy knit cap

Texaco

- Black or khaki pants and shorts
- Long-sleeve/short-sleeve red, moss, or black polo
- Long-sleeve and short-sleeve denim shirts
- Long-sleeve and short-sleeve white or light blue Oxford
- Black V-Neck sweater
- Red/Black sweater twin sets
- Black or Denim smock
- Black pullover wind shirt
- Black bib-style apron
- Black outerwear jackets and rainwear
- Black or red baseball caps and visors
- Black knit cap

Uniform brochures and guidelines can be accessed online via Chevron Business Point/Site Management/ Cost Management/Programs & Information/Lion Uniform Group. Lion Uniform Group is the only approved Chevron and Texaco uniform supplier.

To order Chevron or Texaco uniforms by phone, Marketers and Retailers can call Lion Uniform Group at 1.800.543.9698.